

## Workshop Title

# Picture analysis based on Erwin Panofsky's Iconology as a method for subject indexing of Images using MaxQDA

### Scope

The primary scope of this three-hour workshop is to bring together Erwin Panofsky's multilayer analysis as a framework for subject analysis of images and MaxQDA as a tool for facilitating this process.

### Rationale of the workshop

Image indexing and retrieval has long been an issue of interest among catalogers and information specialists. Although some systems have applied image-based retrieval strategies, there are still a lot of retrieval systems that rely on text based indexing of images. Thus different ideas and theoretical frameworks in this regard would be beneficial.

- Determining the aboutness of images have long been a debate among the professionals of information organization.
- Text-based image retrieval is still a major way in different databases. Yet the theoretical framework for suitable tagging and aboutness representation of images has always been a challenge for professionals in this field.
- Erwin Panofsky's Iconography could be regarded as an alternative framework for image description.

### Topics

- Part A: Use of Iconography in subject indexing of Images
  - An Introduction to Iconology
  - Aboutness and ofness in pictures
  - Analyzing the images based on the theory
  - Iconology ... to what extend?
- Part B: Image analysis through MaxQDA

### Outcomes

The outcomes of this workshop would be:

- Applying the iconology as a framework for subject indexing of images
- Having a better understanding of users' appreciation of aboutness and ofness
- Using MaxQDA as a tool that could be of help in this regard

## **Target Audience**

The workshop is open to students, librarians, information professionals and those who are interested in incorporating iconography in the process of image description.

## **Required Equipment**

Whiteboard; board markers; video projector; sticky notes in different colors.

The attendees are also encouraged to bring laptops with MaxQDA installed on them for the purpose of the second part of the workshop.

## **Workshop presenters**

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