Workshop Title

Picture analysis based on Erwin Panofsky’s Iconology as a method for subject indexing of Images using MaxQDA

Scope

The primary scope of this three-hour workshop is to bring together Erwin Panofsky’s multilayer analysis as a framework for subject analysis of images and MaxQDA as a tool for facilitating this process.

Rationale of the workshop

Image indexing and retrieval has long been an issue of interest among catalogers and information specialists. Although some systems have applied image-based retrieval strategies, there are still a lot of retrieval systems that rely on text-based indexing of images. Thus different ideas and theoretical frameworks in this regard would be beneficial.

- Determining the aboutness of images have long been a debate among the professionals of information organization.
- Text-based image retrieval is still a major way in different databases. Yet the theoretical framework for suitable tagging and aboutness representation of images has always been a challenge for professionals in this field.
- Erwin Panofsky’s Iconography could be regarded as an alternative framework for image description.

Topics

- Part A: Use of Iconography in subject indexing of Images
  - An Introduction to Iconology
  - Aboutness and ofness in pictures
  - Analyzing the images based on the theory
  - Iconology … to what extend?
- Part B: Image analysis through MaxQDA

Outcomes

The outcomes of this workshop would be:

- Applying the iconology as a framework for subject indexing of images
- Having a better understanding of users’ appreciation of aboutness and ofness
- Using MaxQDA as a tool that could be of help in this regard
Target Audience
The workshop is open to students, librarians, information professionals and those who are interested in incorporating iconography in the process of image description.

Required Equipment
Whiteboard; board markers; video projector; sticky notes in different colors.
The attendees are also encouraged to bring laptops with MaxQDA installed on them for the purpose of the second part of the workshop.

Workshop presenters
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