

Workshop 3

Title

The importance of teaching library evaluation, measurement, and demonstrating impact using IFLA's open educational resource

Coordinator

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Abstract

Library evaluation, measurement, and demonstrating impact has become a crucial task, as libraries need to connect with their communities and the library's stakeholders. The IFLA open educational resource on "Measurement, evaluation, and demonstrating impact of library services" consists of several modules based on a community-centred logical model covering the following topics: community needs data, output and performance data and measurement, outcomes data and impact, and evidence-based storytelling. The course includes a trainer manual detailing the learning objectives, time, equipment and materials, learner activities and delivery.

This two-part workshop is intended to introduce this new open educational resource to professors and/or library managers involved in the evaluation and assessment of library and information services that teach students or colleagues. It aims at building practical experience in delivering the content of the modular training programme to students or colleagues. The workshop will first introduce the five modules of the training package. Through presentation and some selected activities, participants will gain a detailed understanding of the materials.

In the second part, participants will have the opportunity to discuss with their peers how to adapt the modular training programme to either to the needs of students and/or to library colleagues. Their comments and suggestions will be reported back to IFLA to inform the adaptation of the resource for LIS requirements.

Participants will be equipped with practical materials and strategies for teaching measurement, evaluation and demonstrating impact to students or colleagues on the basis of the IFLA open educational resources.

Duration 120 minutes (1st part: 60 minutes, second part 60 minutes)

Equipment needed: laptop, beamer, flipchart, sticky notes.

Format On-site workshop

Reference

Measurement, evaluation, and demonstrating impact of library services.

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